



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 321578

Schedule Dates 08/17/12-08/28/12  
Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/2594  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 8/17  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 07/11/12  
Last Modified 08/17/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187339  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,055.00  
Net Total \$28,645.00  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Aug. 2012 39 \$33,700.00  
Grand Total: 39 \$33,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:34P- TONIGHT SHOW	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12
3.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:59A- Channel 11 News 6am	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/4	7/13/12
5.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	6:59P- Jeopardy	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/5	7/13/12
6.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	7:30P- WHEEL OF FORTUNE	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/6	7/13/12
7.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/7	7/13/12
8.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/8	7/13/12
9.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12
11.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Package Deal  
Commission % 15.00  
Commission \$5,055.00  
Net Total \$28,645.00  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Aug. 2012 39 \$33,700.00  
Grand Total: 39 \$33,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12
13.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/15	7/13/12
16.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	7/13/12
17.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	6:59P- Jeopardy					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
18.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/18	7/13/12
19.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
20.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/21	7/13/12
21.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:59A- Channel 11 News At Noon			1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
22.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12

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Date:

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### Schedule Dates

08/17/12-08/28/12

### Advertiser

National Republican Congressional Committee - In

### Agency

National Media (2711)

### Product

Political - Issue (1068)

### Brand

ISS/NRCC-IE (81865)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

ANGLE,BEN

### Phone/Fax

/

### CPE

155/426/2594

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC 8/17

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

07/11/12

Date Entered

08/17/12

Last Modified

Jennifer Stewart

Entered By

Yes

CO-OP

06187339

Headline #

Normal

Demo

Normal

Order Type

15.00

Package Deal

\$5,055.00

Commission %

\$28,645.00

Commission

Net Total

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Aug. 2012 39 \$33,700.00

Grand Total: 39 \$33,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:59A- Channel 11 News 6am	1		1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
24.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	6:59P- Jeopardy	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
25.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	7:30P- WHEEL OF FORTUNE	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
26.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
27.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/28	7/13/12
28.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
29.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1			1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/30	7/13/12
30.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:59A- Channel 11 News 6am	1			1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/31	7/13/12
31.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	6:59P- Jeopardy	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/32	7/13/12
32.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/33	7/13/12
33.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1						1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/36	8/8/12

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**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,055.00  
**Net Total** \$28,645.00  
**Sales Tax**

**Pittsburgh (WPXI)**

By Broadcast Month	Spots	Rate
Aug. 2012	39	\$33,700.00
<b>Grand Total:</b>	<b>39</b>	<b>\$33,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Prime	08/17/12-08/17/12	5	:30	7:57P- Americas Got Talent 8-9P	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/37	8/8/12
35.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:59A- Channel 11 News At Noon	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/28	8/8/12
36.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE	1						1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/39	8/8/12
37.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	8A- 10A (EST)	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/40	8/8/12
38.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	8/8/12
39.0	Normal Line / Prime	08/21/12-08/21/12	5	:30	7:57P- Americas Got Talent 8-10P	1		2						1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
39.0.1	Closed Preempt	08/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
40.0	M/G For 39.0.1 / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P	1		1						1	\$2,000.00		Pittsburgh (WPXI)	AGT 8-10P/	8/17/12
40.0.1	Preempt	08/28/12															Pittsburgh (WPXI)	No Avail/Exception - st	

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